



Scott E. Donnell

744 NW Portland Ave. Bend, OR 97701 • 541.330.0934 • scott@donnelldesign.com

WORK EXPERIENCE

Graphic Designer and Web Developer

Donnell Design – Bend, OR. (11/00 to present)

- Website design and creative consulting
- HTML email production and design
- Banner advertising design
- Graphic Design for print media, advertising, brochures, etc.
- Logo design

Graphic Designer/Graphics Department Manager

Outrider North America, Inc. – Bend, OR. (5/98-11/00)

- Directed creative team of designers and copywriters for full service online marketing agency
- Worked as a team to develop online advertising campaigns for national clients
- Created animated banner advertising
- Analyzed tracking data to optimize creative
- Designed interactive rich media
- Developed creative for HTML email marketing

Production Artist

The Source – Central Oregon's Weekly Newspaper (5/97-6/98)

- Newspaper page layout and production
- Advertising design
- Client communication and ad sales

Manager/Advertising Coordinator

The Lift – Bend, OR. (11/92-4/97)

- Created all print advertising material
- Assisted with media buys and advertising schedule
- Logo and package design
- Developed layout and design for sporting goods mail order catalog

COMPUTER SKILLS

Excellent computer skills using both Mac and Windows operating systems.

- Adobe Photoshop, Pagemaker, Illustrator, Pagemill, Image Ready, Acrobat
- Macromedia Fireworks, Dreamweaver, Freehand, Flash
- Quark Express
- Microsoft Word, Excel, Power Point
- HTML programming skills and good working knowledge of Java script

EDUCATION

Bachelor of Science, Marketing - Oregon State University, Corvallis, OR 1988

PERSONAL INTERESTS

Drawing, photography, woodworking, guitar, mountain biking, snowboarding, and windsurfing